

SAMPLE DEADLINES FOR COMEDY OUTREACH

The more we plan ahead, the more we get to actually enjoy the event when it comes.

Here is a sample schedule that lays out deadlines and what to focus on so that the planning process doesn't become too overwhelming the last few weeks before the show.

11 WEEKS BEFORE

Meet with other ministry heads to confirm this is an ALL CHURCH event

Make sure agreement is signed and deposit is sent to Taylor Johnson

Set goals for event (dream big!)

10 WEEKS BEFORE

Meet with leaders and key volunteers to "rally" ideas to support

What sermon series could promote evangelism leading up to event?

Put the event on the church calendar!

9 WEEKS BEFORE

Finalize all planned promo material

Finalize evangelism sermon series

8 WEEKS BEFORE

What sermon series do you want to do after the show?

Reach out to all ministries you want represented for the "open house" at the comedy show

7 WEEKS BEFORE

What does the youth want to do as follow up?

What will we offer Sunday morning?

6 WEEKS BEFORE

Share teaser video with church

Book hotel for Taylor Johnson

Have "open house" details finalized for comedy show

5 WEEKS BEFORE

Make sure the children's ministry has everything they need

Announce event in services

Have all giveaways ready

Have youth follow up ready

Have Sunday morning follow up scheduled and ready

Reach out to specific leaders, volunteers, and parents you want at the training session

4 WEEKS BEFORE

Order all invite cards, flyers, banners and any tangible promo materials

Play 2 Truths and a Lie while promoting comedy show

Finalize leaders and prayer team for response time after comedy show

Start new sermon series on evangelism

Post on social media

3 WEEKS BEFORE

Film dad joke video

Preach evangelism

Hang up posters at church and around town

Finalize any extra volunteers (Taylor's product table, filming/ taking pictures, running a snack bar?)

Post on social media

2 WEEKS BEFORE

Show dad joke video

Film try not to laugh video

Youth service: first part of Top 5

Make sure every pastor, leader, and member of your team has a list of 5 people they'll personally reach out and invite through text, phone call, or in person.

Preach evangelism

Post on social media

1 WEEK BEFORE

Show try not to laugh video

Youth service: second part of Top 5

Hand out invite cards

Follow up with any specific leaders, volunteers, and parents you want at the training session

Announce social media contest for VIP seating

Preach evangelism

Post on social media

THE WEEK OF!

Announce winner of social media contest

Post on social media every day

Make sure all leaders are sending personal invites